

Burra Foods prioritising development of local communities

Established in Korumburra, Victoria in the late 1980s, Burra Foods has quickly grown to become a significant player in the Australian dairy processing sector, producing, and marketing value-added dairy products & ingredients to the global food manufacturing market.

Having expanded to meet growing consumer demand across Asia and the Middle East, Burra now employs more than 200 staff to deliver a diverse range of premium products.

The Australian Dairy Products Federation (ADPF) recently launched a report by Deloitte Access Economics on the 'Economic and broader contribution of the Australian dairy processing industry' report commissioned by the Australian Dairy Products Federation (ADPF), that provides an in-depth analysis of the industry's contribution to the economy and regional communities.

The Report found that Australian dairy processors contributed \$12.4 billion to Australian Gross Domestic Product, and employed nearly \$6.1 billion in capital in 2019-20, making the industry a significant contributor to Australia, particularly in regional Australia.

Burra Foods is a strong contributor to this, focused on growing the business through innovation and investing in the latest technologies and market opportunities.

Peter Fort, Milk Supply Manager, Burra Foods said that investing in business growth and development is important, but so is investing in their people and their local dairy communities.

"Being a large employer in regional Victoria, it's important that we give back and prioritise local and regional development in tandem with business growth and profitability," Mr Fort said.



"It's from this philosophy that the launch of our community support program, Burra Foundation, was born back in 2013.

"As our business grew, so did our investment back into our local dairy communities. And this Foundation continues to offer a fantastic opportunity for the business to give back and provide financial support to local community organisations, groups, events, and programs, on behalf of our Milk Supply Partners.

"Through our Burra Foundation, each Milk Supply Partner can nominate a community group, sporting organisation or other cause to be the recipient of \$500 per financial year to assist with fundraising or specific projects. The Foundation has contributed more than \$400,000 to the community since its inception in 2013.

"Some examples of this Burra Foundation support include upgrades to school playgrounds, hygiene facilities & student technology devices, and numerous improvements to sporting clubs such as disability access, kitchen upgrades, new changerooms, coaches' boxes, electronic scoreboards, and more."

The Deloitte report showed that 56.5% of Australia's dairy processing workforce is located in regional areas, and in Victoria 55.5% of all direct employees are in regional areas.

"To help ensure long-term sustainability and regional development, it's important that alongside our Milk Supply Partners we are investing money straight back into the communities that help to keep us in business," Mr Fort said.

ENDS