



Australian Government

Department of Agriculture,
Water and the Environment

Improving Market Transparency in Perishable Agricultural Goods Industries *Factsheet*

Introduction

The Australian Competition and Consumer Commission (ACCC) inquiry into perishable agricultural goods (PAG) recommended that governments and industries should explore measures to increase price transparency in PAG industries, in order to increase competition in those industries.

In response to this recommendation, the Australian Government is implementing a program to improve market and price transparency in perishable agricultural goods supply chains.

The program includes:

- The delivery of workshops with perishable agricultural goods industries to understand their market transparency requirements.
- A grants program to develop and implement tailored mechanisms to improve price and market transparency.

Co-design Workshops

Each sector in the perishable agricultural goods supply chain will be offered the opportunity to participate in two full day workshops. Industries can either have their own industry-specific workshops, or may hold sector-wide workshops where appropriate. Attendees will include representatives across the supply chain for the relevant sector, RDC(s), the Department of Agriculture, Water and the Environment and the ACCC.

Workshops will provide an opportunity to discuss price and market transparency issues in the sector, brainstorm ideas to improve transparency and co-design the details of the project.

The workshops will be held between July and December 2021.

Grants for market transparency tools

Following participation in co-design workshops, RDCs will be invited to apply for funding for projects that generate knowledge, technologies, products or processes that improve market transparency appropriate for the relevant supply chain.

Project bids will need to be co-sponsored by partners from across the relevant supply chains and include non-matching (monetary and in-kind) co-contributions from industry participants. Bids will need to clearly demonstrate how the project will improve market transparency, how the project will be implemented, and an impact analysis across the entire supply chain, and how the proposed market transparency tool will be accessed.

Project Funding

The grants will be a maximum of \$1 million, with the funding amount dependent on the project bids put forward. Funding will be available from July 2022 to June 2025.

Projects must demonstrate how the product will be maintained after the life of the grants program once grant funding is no longer available.

General Terms

Attendees of the workshops are expected to behave with honesty and integrity and treat everyone with respect and courtesy, and without harassment.

Attendance at the workshop will be on a voluntary and unpaid basis, however, it will provide representatives a unique opportunity to represent their market transparency interests in discussions with participants from across the supply chain.

The workshops will be held virtually.

The department will provide facilitation and secretariat support for the workshops.